

## Message Text

UNCLASSIFIED

PAGE 01 SEOUL 04464 261122Z  
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----124491 261513Z /75  
R 260721Z MAY 78  
FM AMEMBASSY SEOUL  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 1316

UNCLAS SEOUL 4464

E.O. 11652: N/A  
TAGS: BENC, EINV, KS  
SUBJECT: MAJOR PROJECTS - MOTORCYCLE MANUFACTURING PROJECT

USDOC PASS FOLLOWING TO HARLEY-DAVIDSON MOTOR CO., INC.,  
3700 W. JUNEAU AVENUE, MILWAUKEE, WISCONSIN 53201, TELEX: 269495,  
TELEPHONE: (414) 342-4680

THE DAELIM MACHINERY CO., LTD., (WTDR UNDER PREPARATION)  
A SUBSIDIARY OF THE DAELIM CONSTRUCTION COMPANY, EXPRESSED  
CONSIDERABLE INTEREST IN IMPORTING FROM HARLEY-DAVIDSON THE  
TECHNOLOGY NECESSARY FOR THE MANUFACTURE OF MOTORCYCLES WITH  
ENGINE SIZES RANGING FROM 50CC - 200CC. CURRENTLY THERE IS  
ONLY ONE FIRM MANUFACTURING MOTORCYCLES IN KOREA, THE KIA  
INDUSTRIAL CO., LTD. WHICH IS ENGAGED IN A JOINT VENTURE WITH  
HONDA. THE ROK GOVERNMENT RECENTLY CHANGED ITS POLICY CONCERNING  
IMPORTATION OF MOTORCYCLE PARTS IN AN EFFORT TO END KIA/HONDA  
MONOPOLY. DAELIM MACHINERY CO. WOULD REGARD THE USE OF THE  
HARLEY-DAVIDSON NAME AND TRADEMARK ESSENTIAL TO THE SUCCESS  
OF THIS PROJECT, AND IN VIEW OF TIME RESTRICTIONS THEY  
REQUEST THAT HARLEY-DAVIDSON'S REPLY BE SENT THROUGH EMBASSY  
CHANNELS. SPECIAL HANDLING IS REQUESTED.  
STERN

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NNN

## Message Attributes

**Automatic Decaptioning:** Z  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** INDUSTRY, MOTORCYCLES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 26 may 1978  
**Decaption Date:** 20 Mar 2014  
**Decaption Note:** 25 YEAR REVIEW  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978SEOUL04464  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780223-0167  
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**From:** SEOUL  
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**Litigation History:**  
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**Message ID:** 61d0b695-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** ONLY  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** ONLY  
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**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
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**Review Event:**  
**Review Exemptions:** n/a  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2548323  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** MAJOR PROJECTS - MOTORCYCLE MANUFACTURING PROJECT USDOC PASS FOLLOWING TO HARLEY-DAVIDSON MOTOR CO., INC., 3700 W. JUNEAU AVENUE, MILWAUKEE, WISCONSIN 53201  
**TAGS:** BENC, EINV, KS, US, DAELIM MACHINERY CO LTD, DAELIM CONSTRUCTION CO, KIA IND CO LTD, HARLEY DAVIDSON MOTOR CO INC  
**To:** COM  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
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20 Mar 2014  
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